

**Greer Margolis Mitchell**  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

**Barack Obama/ D/ President**  
Submission Number 201 Issue 1



**WNCN-TV**  
1205 Front St.  
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

**Original**

<b>Client:</b> Barack Obama/ D/ President	<b>Submission Cost:</b> 133175	<b>Campaign Ref:</b> E:120807043
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 95 /101 /1537	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/01/12 to 11/11/12	<b>Weeks:</b> 6	<b>Order Ref:</b> 06259708
<b>Est./PO Number:</b> 06259708	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

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<b>Product:</b> Obama For President	<b>Booking Group:</b> WNCN	<b>Key Market:</b> Raleigh-Durham, NC
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	125	30 Comme	2	2	2	2	2		10	1250
2	M-F 10a Today Show III .TWTF..	125	30 Comme	3	3	3	3	3		15	1875
3	M-F 11a My Carolina Today .TWTF..	50	30 Comme	1	1	1	1	1		5	250
4	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	85	30 Comme	3	3	3	3	3		15	1275
5	M-F 4p Ellen .TWTF..	150	30 Comme	4	4	4	4	4		20	3000
6	M-F 5a News .TWTF..	85	30 Comme	3	3	3	3	3		15	1275
7	M-F 530a News .TWTF..	100	30 Comme	3	3	3	3	3		15	1500
8	M-F 6p News	200	30 Nbr of Spots	4	4	4	4	4		20	4000
<b>Weekly Totals:</b>				73	84	81	82	86	8	414	
<b>Total Spots(Ord Spots)</b>				73	84	81	82	86	8	414	
<b>Open PR</b>				-2	-2	-2	-2	-2	-2	-10	-800

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Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
9	M-F 6a News .TWTF..	175	30 Comme	Nbr of Spots	4	4	4	4	4	20	3500
10 M	-F 7p News .TWTF..	205	30 Comme	Nbr of Spots	4	4	4	4	4	20	4100
11 M	-F 7a Today Show .TWTF..	350	30 Comme	Nbr of Spots	4	4	4	4	4	20	7000
12 M	-F 730p Extra .TWTF..	200	30 Comme	Nbr of Spots	1	1	1	1	1	5	1000
13 M	-F 9a Today Show II .TWTF..	150	30 Comme	Nbr of Spots	4	4	4	4	4	20	3000
14 M	-Su 11p News .TWTF..	400	30 Comme	Nbr of Spots	5	5	5	5	5	25	10000
15 F	i 9p ET / 8p CT Grimm ...F..	1200	30 Comme	Nbr of Spots			1			1	1200
16 M	on 8-10p ET / 7-9p CT Voice M.....	2600	30 Comme	Nbr of Spots		1				1	2600
17 M	on 8-10p ET / 7-9p CT Voice M.....	2600	30 Comme	Nbr of Spots			1	1	1	2	5200
18 Sa	t 6p News ....S.	200	30 Comme	Nbr of Spots	1			1		2	400
Weekly Totals: Total Spots(Ord Spots)				73	84	81	82	86	8	414	
Open PR				-2	-2	-2	-2	-2		-10	-800

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Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06259708
Est./PO Number: 06259708	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
19 Sa	t 7p News .....S.	100	30 Comme	1	1	1	1	1		5	500
20 Sa	t 7a Today Show .....S.	125	30 Comme	3	3	3	3	3		15	1875
21 Su	n 10a Meet The Press .....S	550	30 Comme	2	2	2	2	2		10	5500
22 Su	n 11a Chris Matthews Show .....S	100	30 Comme	1	1	1	1	1		5	500
23 Su	n 6p News .....S	150	30 Comme	1	1	1	1	1		5	750
24 Su	n 7p ET / 6p CT Football Night In America .....S	1400	30 Comme	2	2	2	2	2		10	14000
25 Su	n 8a Today Show .....S	125	30 Comme	3	3	3	3	3		15	1875
26 Su	n 815p ET / 715p CT NBC Sunday Night Football .....S	4500	30 Comme					3		3	13500
27 Su	n 9a Today's Homeowner .....S	30	30 Comme	1	1	1	1	1		5	150
28 Thu	10p ET / 9p CT Rock Center ...T...	1200	30 Comme					1		1	1200
Weekly Totals: Total Spots(Ord Spots)				73	84	81	82	86	8	414	
Open PR				-2	-2	-2	-2	-2		-10	-800

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<b>Est./PO Number:</b> 06259708	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
29 M	-F 4p Ellen M.....	150	30 Comme		1	1	1	1	1	5	750
30 M	-F 6p News M.....	200	30 Comme		1	1	1	1	1	5	1000
31 M	-F 6a News M.....	175	30 Comme		1	1	1	1	1	5	875
32 M	-F 7p News M.....	205	30 Comme		1	1	1	1	1	5	1025
33 M	-F 7a Today Show M.....	350	30 Comme		1	1	1	1	1	5	1750
34 M	-F 9a Today Show II M.....	150	30 Comme		1	1	1	1	1	5	750
35 M	-Su 11p News M.....	400	30 Comme		1	1	1	1	1	5	2000
36 M	-F 630p ET / 530p CT NBC Nightly News M.....	375	30 Comme		1	1	1	1	1	5	1875
37 M	-F 12p Swift Justice .TWTF..	80	30 Comme		1	1	1	1	1	5	400
38 M	-F 1230p Swift Justice .TWTF..	80	30 Comme		1	1	1	1	1	5	400
<b>Weekly Totals: Total Spots(Ord Spots)</b>				73	84	81	82	86	8	414	
<b>Open PR</b>				-2	-2	-2	-2	-2		-10	-800

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Est./PO Number: 06259708	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

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39 M	-Th, Su 430a News .TWT...	20	30 Comme	Nbr of Spots	3	3	3	3		15	300
40 F	i 10p ET / 9p CT Dateline NBC Friday ....F..	1000	30 Comme	Nbr of Spots	1	1		1		3	3000
41 M	on 10p ET / 9p CT Revolution M.....	1600	30 Comme	Nbr of Spots			1			1	1600
42 M	-F 6p News .TWT..	200	30 Comme	Nbr of Spots		3				3	600
43 M	-F 5a News .TWT..	85	30 Comme	Nbr of Spots	1	1	1	1	1	5	425
44 Su	n 930a Open House .....S	70	30 Comme	Nbr of Spots	1	1	1	1	1	5	350
45 M	-F 630p ET / 530p CT NBC Nightly News .TWT..	375	30 Comme	Nbr of Spots	4	4	4	4	4	20	7500
46 Tue	10p ET / 9p CT Parenthood .T....	1700	30 Comme	Nbr of Spots				1		1	1700
47 Tue	8p ET / 7p CT Voice .T....	2600	30 Comme	Nbr of Spots	1		1		1	3	7800
48 Tue	9p ET / 8p CT Go On .T....	3300	30 Comme	Nbr of Spots		1			1	2	6600
<b>Weekly Totals:</b>				Total Spots(Ord Spots)	73	84	81	82	86	8	414
				Open PR	-2	-2	-2	-2	-2		-10
											-800

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Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
49	ed 8p ET / 7p CT Animal Practice	1000	30						1		1	1000
..W....			Comme									
<b>Weekly Totals: Total Spots(Ord Spots)</b>					73	84	81	82	86	8	414	
Open PR					-2	-2	-2	-2	-2		-10	-800

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
37	M-F 12p Swift Justice	:30 Commercial	10/01/12	Open Pre Emption	80.00		0000000000	E:120807043
			10/08/12	Open Pre Emption	80.00		0000000000	E:120807043
			10/15/12	Open Pre Emption	80.00		0000000000	E:120807043
			10/22/12	Open Pre Emption	80.00		0000000000	E:120807043
			10/29/12	Open Pre Emption	80.00		0000000000	E:120807043
			10/01/12	Open Pre Emption	80.00		0000000000	E:120807043
			10/08/12	Open Pre Emption	80.00		0000000000	E:120807043
			10/15/12	Open Pre Emption	80.00		0000000000	E:120807043
			10/22/12	Open Pre Emption	80.00		0000000000	E:120807043
			10/29/12	Open Pre Emption	80.00		0000000000	E:120807043
38	M-F 1230p Swift Justice	:30 Commercial	10/01/12	Open Pre Emption	80.00		0000000000	E:120807043
			10/08/12	Open Pre Emption	80.00		0000000000	E:120807043
			10/15/12	Open Pre Emption	80.00		0000000000	E:120807043
			10/22/12	Open Pre Emption	80.00		0000000000	E:120807043
			10/29/12	Open Pre Emption	80.00		0000000000	E:120807043

Grand Totals

	10/01	10/08	10/15	10/22	10/29	11/05
<b>Totals</b>	73	84	81	82	86	8
Spots	414	73	84	81	82	86
Cost	133975	19310	25015	23015	41715	2005

Grand Totals:

<u>Spots:</u>		<u>414</u>
<u>Gross Total:</u>		<u>133,175.00</u>
<u>Commission:</u>		<u>19,976.25</u>
<u>Net Total:</u>		<u>113,198.75</u>



REP HEADLINE# 6259708  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM STATION AUG7/12 17.09  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US  
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME LAURA BASSETT

SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6259708

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR PRESIDENT EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG7/12 17.09

REP: NEW ORDER  
TTL 133975 @ 414X  
PLS CFM  
THANKS, MIKE FOR MICK

STA: PLS SEE M1-M2 FOR NEW OFFERS  
PLS ADVISE ASAP  
THX, CHERYL 8/7

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR PRESIDENT

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#21 MISSED: SAT/600P-630P

SAT/600P-630P

OFFER: TU-F/600P-630P

CMT: NO SAT NEWS D/T SPORTS - MGS BOOKED TU-F 6P NEWS

CMT: PLS ADVISE

OCT13 OCT20

NOV3

OCT9(3/WK)

30S \$200.00 (AUG7/12)

30S \$200.00

30S \$200.00

PLS ADVISE.

M2 UNRESL BUY#26 MISSED: SUN/1130P-1205A

OFFER: TU-F/500A-530A

CMT: SPOTS NA D/T RATE INCORRECT FOR NEWS- MGS BOOKED 5A NEWS

CMT: PLS ADVISE

OCT7-NOV4

OCT2-NOV2

30S \$85.00 (AUG7/12)

30S \$85.00

PLS ADVISE.

CONTRACT TOTAL 133975.00  
TOTAL SPOTS 414



REP HEADLINE# 6259708  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM STATION AUG7/12 17.05  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US  
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #  
BUYER NAME LAURA BASSETT  
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6259708

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR PRESIDENT EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG7/12 17.05

REP: NEW ORDER  
TTL 133975 @ 414X  
PLS CFM  
THANKS, MIKE FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR PRESIDENT  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 133975.00  
TOTAL SPOTS 414

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME LAURA BASSETT  
 3050 K ST NW, SALES PRSN WA- MICK NESCI (H)  
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6259708 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR PRESIDENT EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL31/12 18.35

REP: NEW ORDER  
 TTL 133975 @ 414X  
 PLS CFM  
 THANKS, MIKE FOR MICK

*ECM*  
*ACT*

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
 GREER MARGOLIS  
 ACCOUNTING  
 1010 WISCONSIN AVENUE NW  
 SUITE 800  
 WASHINGTON, DC 20007  
 OBAMA FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$125.00	10/2	11/2	2		TU-F	10
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101 AGENCY EST# = 1537 PROGRAM : DAYS OF OUR LIVES CON COM1 : DAYS OF OUR LIVES												

*MM*  
*8/1*



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000A-1100A PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$125.00	10/2	11/2	3	✓	TU-F	15
3			1100A-1130A PROGRAM : MY CAROLINA TODAY CON COM1: MY CAROLINA TODAY	30		\$50.00	10/2	11/2	1	✓	TU-F	5
4			1135P-1235A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$85.00	10/2	11/2	3	✓	TU-F	15
5			1200N-100P PROGRAM : SWIFT JUSTICE 2X CON COM1: SWIFT JUSTICE 2X	30		\$80.00	10/2	11/2	2	✓	TU-F	10
6			400P-500P PROGRAM : ELLEN CON COM1: ELLEN	30		\$150.00	10/2	11/2	4	✓	TU-F	20
7			430A-459A PROGRAM : NBC 17 TODAY AT 430A CON COM1: NBC 17 TODAY AT 430A	30		\$20.00	10/2	11/2	3	✓	TU-F	15
8			500A-530A PROGRAM : NBC 17 TODAY AT 5A CON COM1: NBC 17 TODAY AT 5A	30		\$85.00	10/2	11/2	3	✓	TU-F	15
9			530A-600A PROGRAM : NBC 17 TODAY AT 530A CON COM1: NBC 17 TODAY AT 530A	30		\$100.00	10/2	11/2	3	✓	TU-F	15
10			600P-630P PROGRAM : NBC 17 NEWS AT 6P CON COM1: NBC 17 NEWS AT 6P	30		\$200.00	10/2	11/2	4	✓	TU-F	20

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11			600A-700A PROGRAM : NBC 17 TODAY AT 6A CON COM1: NBC 17 TODAY AT 6A	30		\$175.00	10/2	11/2	4	✓	TU-F	20
12			700P-730P PROGRAM : NBC 17 7P NEWS CON COM1: NBC 17 7P NEWS	30		\$205.00	10/2	11/2	4	✓	TU-F	20
13			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$350.00	10/2	11/2	4	✓	TU-F	20
14			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$200.00	10/2	11/2	1	✓	TU-F	5
15			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$150.00	10/2	11/2	4	✓	TU-F	20
16			1100P-1135P PROGRAM : NBC 17 NEWS AT 11 CON COM1: NBC 17 NEWS AT 11	30		\$400.00	10/2	11/3	5	✓	TU-SA	25
17			1000P-1100P PROGRAM : DATELINE CON COM1: DATELINE	30		\$1,000.00	10/5	10/12	1	✓	FRI	2
17			1000P-1100P	30		\$1,000.00	10/26	10/26	1	✓	FRI	1
18			900P-1000P PROGRAM : GRIMM CON COM1: GRIMM	30		\$1,200.00	10/19	10/19	1	✓	FRI	1
19			1000P-1100P PROGRAM : REVOLUTION CON COM1: REVOLUTION	30		\$1,600.00	10/15	10/15	1	✓	MON	1



REP HEADLINE# 6259708  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP

JUL31/12 18.3  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			800P-1000P	30		\$2,600.00	10/8	10/8	1		MON	1
20			800P-1000P	30		\$2,600.00	10/22	10/29	1		MON	2
PROGRAM :			THE VOICE									
CON COM1 :			THE VOICE									
21			600P-630P	30		\$200.00	10/6	11/3	1		SAT	5
PROGRAM :			NBC 17 NEWS AT 6PM									
CON COM1 :			NBC 17 NEWS AT 6PM									
22			700P-730P	30		\$100.00	10/6	11/3	1		SAT	5
PROGRAM :			NBC 17 NEWS AT 7PM									
CON COM1 :			NBC 17 NEWS AT 7PM									
23			700A-900A	30		\$125.00	10/6	11/3	3		SAT	15
PROGRAM :			TODAY									
CON COM1 :			TODAY									
24			1000A-1100A	30		\$550.00	10/7	11/4	2		SUN	10
PROGRAM :			MEET THE PRESS									
CON COM1 :			MEET THE PRESS									
25			1100A-1130A	30		\$100.00	10/7	11/4	1		SUN	5
PROGRAM :			CHRIS MATTHEWS									
CON COM1 :			CHRIS MATTHEWS									
26			1130P-1205A	30		\$85.00	10/7	11/4	1		SUN	5
PROGRAM :			NBC 17 NEWS AT 11									
CON COM1 :			NBC 17 NEWS AT 11									
27			600P-630P	30		\$150.00	10/7	11/4	1		SUN	5
PROGRAM :			NBC 17 NEWS AT 6									
CON COM1 :			NBC 17 NEWS AT 6									
28			700P-815P	30		\$1,400.00	10/7	11/4	2		SUN	10
PROGRAM :			FOOTBALL NIGHT INAMERICA									
CON COM1 :			FOOTBALL NIGHT INAMERICA									

W

W

ME'S SAVINGS Tu-F 1x/wk

10/13 + 10/20: nla → mcs ~~Tu-F~~ 3x 10/19  
11/3  
Tu-F



JUL31/12 18.3  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29			800A-900A	30		\$125.00	10/7	11/4	3	✓	SUN	15
PROGRAM : SUNDAY TODAY												
CON COM1: SUNDAY TODAY												
30			815P-1130P	30		\$4,500.00	11/4	11/4	3	✓	SUN	3
PROGRAM : SUNDAY NIGHT FOOTBALL SAINTS VS. B												
CON COM1: SUNDAY NIGHT FOOTBALL SAINTS VS. B												
31			900A-930A	30		\$30.00	10/7	11/4	1	✓	SUN	5
PROGRAM : TODAY'S HOMEOWNER												
CON COM1: TODAY'S HOMEOWNER												
32			930A-1000A	30		\$70.00	10/7	11/4	1	✓	SUN	5
PROGRAM : OPEN HOUSE												
CON COM1: OPEN HOUSE												
33			1000P-1100P	30		\$1,200.00	11/1	11/1	1	✓	THU	1
PROGRAM : ROCK CENTER												
CON COM1: ROCK CENTER												
34			630P-700P	30		\$375.00	10/2	11/3	4	✓	TU-SA	20
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
35			1000P-1100P	30		\$1,700.00	10/23	10/23	1	✓	TUE	1
PROGRAM : PARENTHOOD												
CON COM1: PARENTHOOD												
36			800P-900P	30		\$2,600.00	10/2	10/2	1	✓	TUE	1
PROGRAM : THE VOICE												
CON COM1: THE VOICE												
36			800P-900P	30		\$2,600.00	10/16	10/16	1	✓	TUE	1
PROGRAM : THE VOICE												
CON COM1: THE VOICE												
36			800P-900P	30		\$2,600.00	10/30	10/30	1	✓	TUE	1
PROGRAM : THE VOICE												
CON COM1: THE VOICE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
37			900P-1000P	30		\$3,300.00	10/9	10/9	1	✓	TUE	1
37			900P-1000P	30		\$3,300.00	10/30	10/30	1	✓	TUE	1
PROGRAM : GO ON												
CON COM1: GO ON												
38			800P-900P	30		\$1,000.00	10/31	10/31	1	✓	WED	1
PROGRAM : ANIMAL PRACTICE/GUYS WITH KIDS												
CON COM1: ANIMAL PRACTICE/GUYS WITH KIDS												
39			400P-500P	30		\$150.00	10/8	11/5	1	✓	MON	5
PROGRAM : ELLEN												
CON COM1: ELLEN												
40			600P-630P	30		\$200.00	10/8	11/5	1	✓	MON	5
PROGRAM : NBC 17 NEWS AT 6P												
CON COM1: NBC 17 NEWS AT 6P												
41			600A-700A	30		\$175.00	10/8	11/5	1	✓	MON	5
PROGRAM : NBC 17 TODAY AT 6A												
CON COM1: NBC 17 TODAY AT 6A												
42			700P-730P	30		\$205.00	10/8	11/5	1	✓	MON	5
PROGRAM : NBC 17 7P NEWS												
CON COM1: NBC 17 7P NEWS												
43			700A-900A	30		\$350.00	10/8	11/5	1	✓	MON	5
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
44			900A-1000A	30		\$150.00	10/8	11/5	1	✓	MON	5
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
45			1100P-1135P	30		\$400.00	10/8	11/5	1	✓	MON	5
PROGRAM : NBC 17 NEWS AT 11												
CON COM1: NBC 17 NEWS AT 11												



REP HEADLINE# 6259708  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP  
 JUL31/12 18.3  
 \*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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46			630P-700P	30		\$375.00	10/8	11/5	1		MON	5
PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS												

OCT/12 90055.00 NOV/12 43920.00

CONTRACT TOTAL 133975.00  
 TOTAL SPOTS 414

MARKET TOTALS \$837,343 WNCN 16% WRAL 35% WTVB 32% WRAZ 17% WRDC 0% WLFL 0% CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- NOV/11

DEMOS- RA35+\*